



360° View



Sales Pitch – Glamour BS6

Sir,

Glamour BS6 is stylish motorcycle & a smart choice for you.

For Clean emission, it has BS6 engine.

YOU will get latest technology like Programmed Fi & Patented i3s.

YOU will also get many benefits by its Intelligent Sensors, like:

- High Mileage and Low Maintenance
- Smooth ride with great pick up
- Long Engine life & No Choke required due to Cold start feature

Additionally, YOU will get.....

Stylish looks because it has stylish graphics, split alloy wheels, muscular fuel tank & signature Taillamp.

Riding comfort because it has 5-speed Gearbox, high height from ground & good suspension.

Best Safety & convenience in this motorcycle due to best braking, vehicle check up light & Mileage Indicator.

Ride stability as it has wide rear tyre & diamond frame.

And, high Resale Value because of the strong Hero brand.

With all these benefits, YOU will also get Trust of Hero and 5 years warranty plus 5 free services.

And YOU will get convenience due to the big service network & spare parts availability.



BEST
IN
CLASS

Programmed Fi
Technology with i3s

1st time
Introduced



Split Alloy Wheels

S
SUPER



Digi-Analog Meter Console
with Mileage Indicator

1st time
Introduced



5-Speed Gearbox



Stylish Looks

Specifications



Engine:
124.7



Power:
8 kW @ 7500 RPM



Torque:
10.6 Nm @ 6000 RPM



Fuel Tank:
10 L



Front View





BENEFIT & FEATURE

Enhances Safety & Style

due to its Headlamp with Position Lamps



BENEFIT & FEATURE

Stylish Looks

due to its Aerodynamic Visor with 3D Emblem



BENEFIT & FEATURE

More Safety
due to Clear Lens Blinkers



BENEFIT & FEATURE

More Safety & Stylish Looks
as it has Sporty Rear-View Mirrors

Summary – Front View



Headlamp with Position Lamps

**Aerodynamic Visor with 3D
Emblem**

Clear Lens Blinkers

Sporty Rear View Mirrors

Right View





BENEFIT & FEATURE

Clean Emissions

because it has BS6 Engine



BENEFIT & FEATURE

Smooth Ride with No Choke Required

because of Programmed Fuel Injection
Technology

1st time
Introduced



BENEFIT & FEATURE

**More Comfort by Reducing
Vibrations**

because it has 5-Speed Gearbox

1st time
Introduced



BENEFIT & FEATURE

Stylish Looks

due to Split Alloy Wheels

1st time Introduced



BENEFIT & FEATURE

Ride Stability
due to Diamond Frame

1st time Introduced



BENEFIT & FEATURE

More Comfort
as it has Good Front & Rear Suspensions

BEST
IN
CLASS



BENEFIT & FEATURE

More Convenience

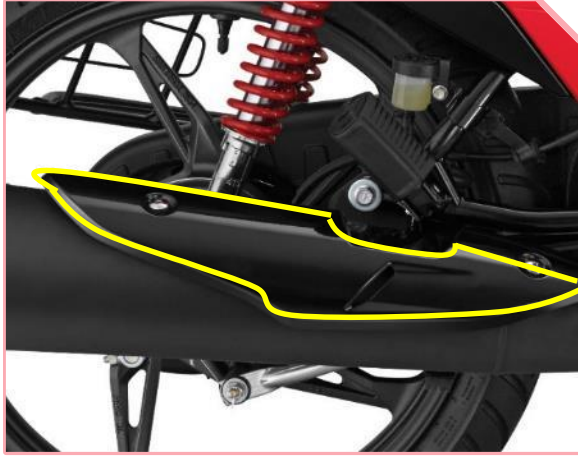
as it has 180mm Ground Clearance



BENEFIT & FEATURE

More Safety

due to Integrated Braking System (IBS)



BENEFIT & FEATURE

Stylish Looks
due to Muffler Cover



BENEFIT & FEATURE

More Convenience & Mileage
due to Reduced Weight

Summary – Right View



**BS6 Engine with Programmed Fi
Technology**

5-Speed Gear Box

Split Alloy Wheels

Diamond Frame

Good Front & Rear Suspension

180mm Ground Clearance

Integrated Braking System (IBS)

Muffler Cover

Reduced Weight

Rear View





BENEFIT & FEATURE

Stylish Looks & More Safety
with its Signature H-Tailamp



BENEFIT & FEATURE

Stylish Looks & More Stability
with its 100mm Wide Rear Tyre

BENEFIT & FEATURE

Enhances Convenience
due to its Grab Rail



Summary – Rear View



Signature H-Taillamp

100mm Wide Rear Tyre

Grab Rail

Left & Top View





BENEFIT & FEATURE

Enhances Convenience & Style
due to its Digi-Analog Meter Console



BENEFIT & FEATURE

Enhances Convenience
due to its Mileage Indicator



BENEFIT & FEATURE

Enhances Convenience & Safety
because it has Side Stand Indicator



BENEFIT & FEATURE

Enhances Convenience & Safety
because it has Vehicle Check-Up Light
(Malfunction Indicator Lamp)



BENEFIT & FEATURE

More Savings
due to i3s Technology



BENEFIT & FEATURE

Stylish Looks
due to Muscular Fuel Tank



BENEFIT & FEATURE

Stylish Looks
due to Tank Shrouds



BENEFIT & FEATURE

Stylish Looks
Because it has New Graphics

Summary – Left & Top View



Digi-Analog Meter Console

Mileage Indicator

Side Stand Indicator

Vehicle Check-Up Light (Malfunction Indicator Lamp)

i3s Technology

Muscular Tank with Shrouds

New Graphics



BEST
IN
CLASS

Programmed Fi
Technology with i3s

1st time
Introduced



Split Alloy Wheels

S
SUPER



Digi-Analog Meter Console
with Mileage Indicator

1st time
Introduced



5-Speed Gearbox



Stylish Looks

Specifications

ENGINE

Engine Capacity (cc)

124.7

Max power (kW @ RPM)

8 @ 7500

Max Torque (Nm @ RPM)

10.6 @ 6000

Fuel System

Programmed Fuel Injection

DIMENSIONS

Length (mm)

2051

Width (mm)

743 – Disc & 720 – Drum

Height (mm)

1074

Wheelbase(mm)

1273

Fuel Tank (Ltrs)

10

BRAKES

Front (mm)

Disc – Dia 240/ Drum – Dia 130

Rear (mm)

Drum – Dia 130

Specifications

WHEELS

Front

80/100 x 18| Tubeless Tyre

Rear

100/80 x 18| Tubeless Tyre

Variants

Self Disc Cast

Self Drum Cast



**Crankcase Cover &
Sprocket Cover**

Disc Variant– Seal Silver

Drum Variant - Black

Muffler Cover

Disc Variant– Iron Nail Silver

Drum Variant - Black

Colors



Radiant Red



Tornado Grey



Techno Blue



Sports Red

Objection Handling

Objection : Honda SP 125 has LED Headlamp.

Handling Statement : Sir, Honda SP 125 has LED Headlamp. But, the completely new headlamp of Glamour BS6 gives you more-light, thus providing excellent safety.

You can also check it while Test Ride.

Glamour BS6 also provide you Side Stand Indicator, 180mm Ground Clearance for your convenience. For more savings, it also has i3s Technology which you will not get in SP 125.

Objection : Honda CB Shine BS6 has more torque.

Handling Statement : Sir, CB Shine BS6 has only a little more torque than Glamour BS6. Difference between them is just 0.4 Nm.





Glamour BS6 has advanced Fi technology which will give you smooth ride & better pick-up. You can also feel it while Test Ride.

Along with this, Glamour BS6 does provide you Side Stand Indicator for your safety & convenience. For more savings, it also has i3s Technology



Competition



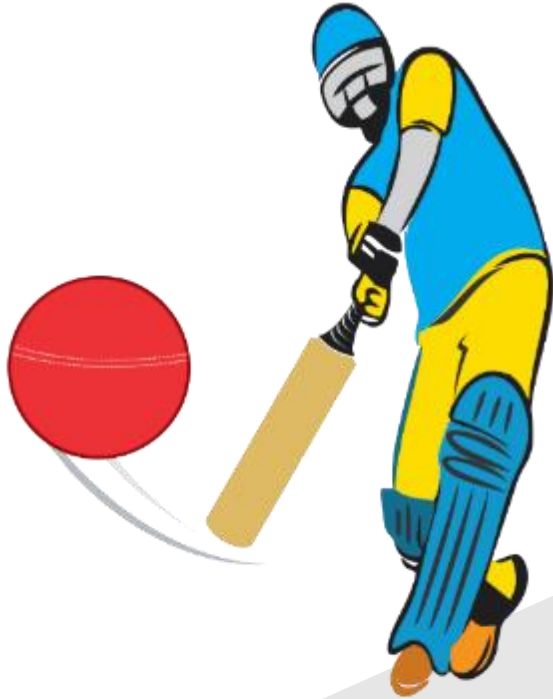
	Glamour BS6	Honda SP 125	Benefits
DIMENSIONS			
Length (mm)	2051	2020	Bigger Road Presence
Rear Tyre Width (mm) 	100	80	More Stability
Ground Clearance (mm) 	180	160	Better Rideability
FEATURES			
Side Stand Indicator 	Available	Not - Available	Enhances Convenience & Safety
i3s Technology 	Available	Not - Available	More Savings

Competition



	Glamour BS6	Honda Shine BS6	Benefits
ENGINE			
Max. Power (kW)	8	7.9	Better Top Speed
DIMENSION			
Length (mm)	2051	2046	Bigger Road Presence
Width (mm)	743	737	Bigger Road Presence
Rear Tyre Width (mm)	100	80	More Stability
Ground Clearance (mm)	180	162	More Convenience
FEATURES			
Side Stand Indicator	Available	Not - Available	More Convenience & Safety
i3s Technology	Available	Not - Available	More Savings
Split Alloy Wheels	Available	Not - Available	Stylish Looks





Six Strokes of Hero



Standard across all variants

Peace of Mind



Including 6000+ World Class Gen Nxt Workshops

Convenience



Satisfied Customers

Trust



World's Largest 2W Manufacturer for 19 Years in a Row

Pride



LOW COST OF OWNERSHIP

5 Free Services upto 15 months

Value For Money



World's Largest Customer Relationship Management Program in 2W Industry

Customer Focus

 Hero

WORLD'S

NO. 1^{*}
ONE

TWO-WHEELER COMPANY
19 YEARS IN A ROW

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Happy Selling !!