

MAESTRO EDGE 125



360° View



SALES PITCH – Maestro Edge 125 BS6

Sir,

This is Maestro Edge 125 BS6 with more Style & Technology.

It will make a stylish choice for YOU.

For clean emission, it has BS6 engine & programmed Fi.

Its intelligent sensors will give you many benefits, like:

- High Mileage and Low Maintenance
- Smooth ride with great pick up
- Long Engine life & No Choke required due to Cold start feature

Additionally, you will get....

Safety due to front Disc Brakes & vehicle check-up light.

Stylish looks due to its LED Insignia, New 3D emblem, Diamond cut Alloy Wheels & LED Tail Lamps.

Convenience because of its External fuel filling & Mobile charging port.

More savings as it has i3s technology.

And, high Resale Value because of the strong Hero brand.

With all this, YOU will get Trust of Hero and 5 years warranty plus 5 free service.

And you will get convenience with its large service network & spare parts availability.

S
SUPER



India's first scooter with
Programmed Fi Engine



LED Insignia



Diamond Cut Alloy Wheels



i3s technology



Front Disc Brake

Specifications



Engine:
124.6cc



Power:
6.7 kw @ 7000 rpm



Torque:
10.4 Nm @ 5500 rpm



Fuel Tank:
5 L



Front View





BENEFIT & FEATURE

Enhances Looks & Premium Feel
due to LED Insignia

Now available in both variants



BENEFIT & FEATURE

Better styling
because it has 3D Emblem on Visor



BENEFIT & FEATURE

Adds to Styling

because of its Sporty Rear-View Mirror



BENEFIT & FEATURE

Enhances Safety

due to its Clear Lens Winkers

BENEFIT & FEATURE

Enhances Safety

Due to Always Headlamp On (AHO)



Summary – Front View



LED Insignia

3D Emblem

Sporty Rear-View Mirrors

Clear Lens Winkers

Always Headlamp On (AHO)

Right View





BENEFIT & FEATURE

Stylish looks

due to Diamond Cut Alloy Wheel



BENEFIT & FEATURE

Stylish Looks

due to its Sporty Front Fender



BENEFIT & FEATURE

Comfortable Ride
due to Telescopic Front Forks



BENEFIT & FEATURE

More Convenient
due to Tubeless Tyres



BENEFIT & FEATURE

Stylish Looks

because of its Stylish Exhaust with
Carbon Finish Muffler Cover



BENEFIT & FEATURE

Enhances Security & Convenience

due to its Combination Lock



BENEFIT & FEATURE

Enhances Pillion Comfort
due to its Aluminum Footrest



BENEFIT & FEATURE

Enhances Safety
with its Reflectors on Front Fender

Summary – Right View



Diamond Cut Alloy Wheel

Front Fender

Telescopic Front Forks

Tubeless Tyres

Carbon Finish Muffler Cover

Combination Lock

Aluminium Footrest

Reflectors

Rear View





BENEFIT & FEATURE

Enhances Safety

due to its LED Tail/ Stop Lamp (Frost Winkers)



BENEFIT & FEATURE

Enhances Conveniences with Looks

due to its Stylish Grab Rail

BENEFIT & FEATURE

Enhances Convenience
due to its External Fuel Filling



Summary – Rear View



LED Tail/ Stop Lamp

Body Colored Rear Grip

External Fuel Filling

Left & Top View





BENEFIT & FEATURE

Better Rideability

because it has Engine with Programmed Fi System with Advanced XSens technology



BENEFIT & FEATURE

Enhances Safety

because it has Disc Brake with IBS Technology



BENEFIT & FEATURE

Enhances Convenience

because it has Digi-Analog Instrument Console



BENEFIT & FEATURE

Enhances Convenience & Safety

because it has Side Stand Indicator



BENEFIT & FEATURE

Enhances Convenience
due to its Service Reminder



BENEFIT & FEATURE

More Stylish
because of Switch Cover



BENEFIT & FEATURE

Enhances Safety

because it has Passing Switch



BENEFIT & FEATURE

Adds to Convenience

By its Front Luggage Hook



BENEFIT & FEATURE

Adds to Convenience
By its Rear Luggage Hook



BENEFIT & FEATURE

Enhances Convenience
because of its large Centre
Compartments



BENEFIT & FEATURE

Enhances Convenience

because of its Mobile Charging USB Port



BENEFIT & FEATURE

More Convenient

because of LED Boot Light



BENEFIT & FEATURE

Enhances Safety & Comfort
because of its Dual Pattern Seat Cover



BENEFIT & FEATURE

Premium Feel
because of its Dual Color Theme

Summary – Left & Top View



Engine with Programmed Fi

LED Boot Light

Disc Brakes with IBS

Digi-Analog Console

Front & Rear Luggage Hook

Side Stand Indicator

Summary – Left & Top View



Service Reminder

Helmet Hanger

Dual Color Theme

Dual Pattern Seat Cover

Passing Switch With Cover

Mobile Charging USB Port

S
SUPER



India's first scooter with
Programmed Fi Engine



LED Insignia



Diamond Cut Alloy Wheels



i3s technology



Front Disc Brake

Specifications

ENGINE

Engine Capacity (cc)

124.6

Max power (kW @ RPM)

6.7 @ 7000

Max Torque (Nm @ RPM)

10.4 @ 5500

DIMENSIONS

Length (mm)

1843

Width (mm)

718 (Disc) / 715 (Drum)

Height (mm)

1188

Wheelbase(mm)

1261

WHEELS

Front

90/90 - 12"

Rear

90/100 - 10"

VARIANT WALK

Drum

- Digi-Analog Console
- Diamond Cut Alloy
- LED TAIL LAMPS With FROST WINKERS
- External Fuel Filling
- Telescopic Suspension
- i3s Technology
- Boot Lamp & Charger
- Combination Lock

Disc

Features In Drum

+

- Inner Colored Panels
- Fork Color: Astro Gold (Only In White-brown Colour)
- Dual Texture Seat

Colors

Disc Variant



NEW

Prismatic™ Purple



Panther Black



Pearl Fadeless White

Drum Variant



Blue



Red



Brown



Grey



Iridescent Color for 1st time in Scooters

Prismatic™ Purple

Competition

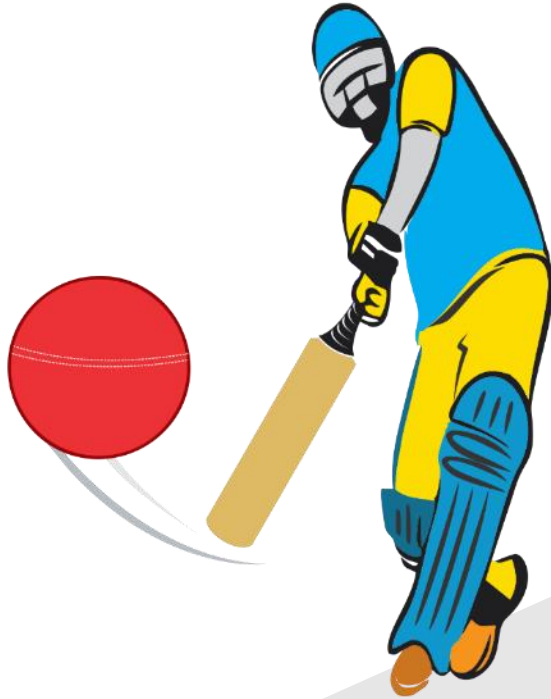


Specifications/ Features	Maestro Edge 125 BS6	Grazia	Benefits
ADVANTAGES			
Power (kw)	6.7 @ 7000	6.3 @ 6500	Better Top Speed
Length (mm)	1843	1812	Bigger Road Presence
Width (mm)	718	697	Bigger Road Presence
Height (mm)	1188	1146	Bigger Road Presence
Service Due Indicator	Available	Not - Available	Enhances Convenience
Diamond Cut Alloy Wheel	Available	Not - Available	Stylish Looks
External Fuel Filling	Available	Not - Available	Enhances Convenience
LED Boot Lamp	Available	Not - Available	Enhances Convenience
LED Tail-Lamps	Available	Not - Available	Enhances Convenience & Looks
Mobile Charger	Available	Not - Available	Enhances Convenience

Competition



Specifications/ Features	Maestro Edge 125 BS6	NTORQUE 125	Benefits
DIMENSIONS			
Width (mm)	718	710	Bigger Road Presence
Height (mm)	1188	1164	Bigger Road Presence
Kerb Weight (kg)	112	118	Better Fuel Efficiency
Side Stand Indicator	Available	Not - Available	Enhances Convenience & Safety
Service Reminder	Available	Not - Available	Enhances Convenience
Dual Textured Seat	Available	Not - Available	Enhances Looks & Safety



Six Strokes of Hero



Standard across all variants

Peace of Mind



Including 6000+ World Class Gen Nxt Workshops

Convenience



Satisfied Customers

Trust



World's Largest 2W Manufacturer for 19 Years in a Row

Pride



LOW COST OF OWNERSHIP

5 Free Services upto 15 months

Value For Money



World's Largest Customer Relationship Management Program in 2W Industry

Customer Focus

 **Hero**

WORLD'S

NO. 1^{*}
ONE

TWO-WHEELER COMPANY

19 YEARS IN A ROW

Happy Selling !!

