

PASSION **PRO**



360° View



Sales Pitch – Passion Pro BS6

Passion Pro BS6 is a stylish motorcycle & will be a perfect choice for you.

For Clean emission, it has BS6 engine.

And it also has latest technology like Programmed Fi & Patented i3s.

YOU will get many benefits by its Intelligent Sensors, like:

- High Mileage and Low Maintenance
- Smooth ride with great pick up
- Long Engine life & No Choke required due to Cold start feature

Additionally, YOU will get.....

Stylish looks because it has stylish graphics, headlamp, taillamp & instrument console.

Riding comfort on any kind of road because it has a strong Diamond frame, high height from ground & good suspension.

Best Safety & convenience in this bike due to best braking & vehicle check up light.

It will give YOU stable ride & more seating space due to its longer wheelbase.

And, high Resale Value because of the strong Hero brand

With all these benefits, YOU will also get Trust of Hero and 5 years warranty plus 5 free service.

And YOU will get convenience due to the big service network & spare parts availability.

S
SUPER



Programmed Fuel Injection Technology with i3s



Tank Shrouds



Brighter Headlamp



New Graphics



Stylish Taillamp

Specifications



Engine:
113.49



Power:
6.92 kw @ 7500 rpm



Torque:
9.79 Nm @ 5000 rpm



Fuel Tank:
10 L



Front View





BENEFIT & FEATURE

More Safety
due to Brighter Headlamp



BENEFIT & FEATURE

Pride of Ownership
due to 3D Emblem of Hero

BENEFIT & FEATURE

Stylish Looks & Safety
due to Rear View Mirrors



Summary – Front View



Brighter Headlamp

Stylish Rear View Mirrors

3D Emblem of Hero

Right View



NEW



BENEFIT & FEATURE

Clean Emissions

because it has BS6 Engine

NEW



**BEST
IN
CLASS**

BENEFIT & FEATURE

Good Pick-Up

due to More Torque-on-Demand
(9.79Nm)

NEW



BENEFIT & FEATURE

**Smooth Ride with No Choke
Required**

because of Programmed Fi Technology

NEW



BENEFIT & FEATURE

**Safety for the Pillion & Stylish
Looks**

because of New Muffler Cover

NEW



BENEFIT & FEATURE

Enhances Convenience
with its 180mm of Ground Clearance

NEW



BENEFIT & FEATURE

Excellent Riding Comfort
because it has Diamond Frame



BENEFIT & FEATURE

Excellent Riding Comfort
because it has 120mm of Front
Suspension Travel



BENEFIT & FEATURE

Excellent Ride Stability
due to 1270mm of Wheelbase

Summary – Right View



BS6 Engine

More Torque-on-Demand (9.79Nm)

New Muffler Cover

Programmed Fuel Injection Technology

180mm of Ground Clearance

Diamond Frame

120mm of Front Suspension Travel

1270mm of Wheelbase

Rear View





BENEFIT & FEATURE

Best Safety & Looks
because it has Stylish Tail Lamp



BENEFIT & FEATURE

Excellent Convenience For Pillion
due to its Grab Rail

Summary – Rear View



Stylish Tail Lamp

Grab Rail

Left & Top View



NEW



BENEFIT & FEATURE

Best Convenience

due to Digi- Analogue Instrument Console

**BEST
IN
CLASS**



BENEFIT & FEATURE

Best Safety & Convenience

Due to Side Stand Indicator



BENEFIT & FEATURE

Best Safety & Convenience
due to Malfunction Indicator Lamp
(Vehicle Check-Up Light)



BENEFIT & FEATURE

More Savings
because it has i3s Technology

NEW



BENEFIT & FEATURE

Stylish Looks
with its Tank Shrouds

NEW



BENEFIT & FEATURE

Stylish Looks
due to New Body with Exciting Graphics

Summary – Left & Top View



Digi- Analogue Instrument Console

Side Stand Indicator

**Malfunction Indicator Lamp (Vehicle
Check-Up Light)**

i3s Technology

Tank Shrouds

New Body with Exciting Graphics

5
SUPER



Programmed Fuel Injection Technology with i3s



Tank Shrouds



Brighter Headlamp



New Graphics



Stylish Taillamp

Specifications

ENGINE

Engine Capacity (cc)	113.49
Max power (kW @ RPM)	6.92 @ 7500
Max Torque (Nm @ RPM)	9.79 @ 5000
Fuel Tank (L)	10

DIMENSIONS

Length (mm)	1962
Width (mm)	726
Height (mm)	1113
Wheelbase(mm)	1270

WHEELS

Front	80/100 x 18 Tubeless Tyre
Rear	80/100 x 18 Tubeless Tyre

Variants

Self Drum Cast

Self Disc Cast



Colors



Moon Yellow



Black



***Techno Blue (Metallic)**



Heavy Grey (Metallic)



Sports Red

**Techno Blue Color will be available later*

Objection Handling

Objection 1: TVS Victor has more power.

Handling Statement: Sir, TVS Victor has just a little more power than Passion Pro BS6.

But, TVS Victor does not have BS6 engine. It still uses carburettor. While Passion Pro BS6 has Fi Technology which will give you smooth ride & better pick-up at low RPM too.

So, you will not feel any lack in power.

You can also feel it while Test Ride.

Objection 2: TVS Victor has 2 springs in rear suspension.

Handling Statement: Sir, TVS Victor has series springs in rear suspension.




But, rear suspension of Passion Pro BS6 is proven & tested to provide excellent ride comfort.

The combination of rear suspension & seat will give you comfortable ride.

You can also feel it while Test Ride.




Competition

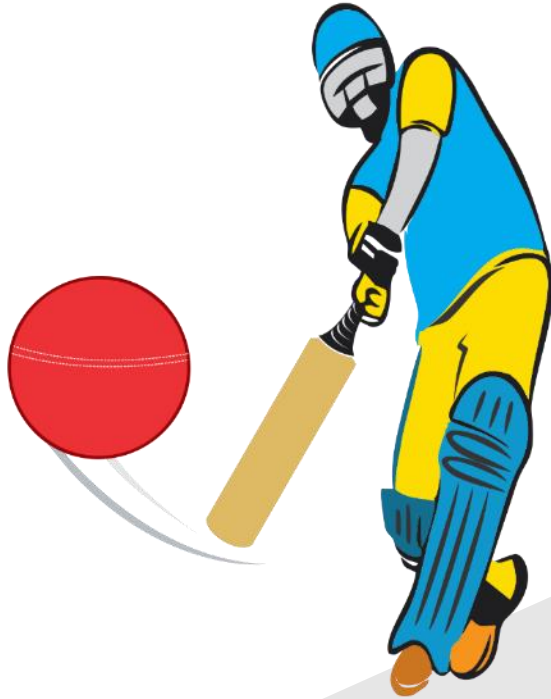


Specifications/ Feature	Passion Pro BS6	Honda Livo	Benefits
ADVANTAGES			
Displacement (cc)	113.49	109.19	Superior Performance
Power (kw)	6.9	6.2	Better Mileage
Torque (Nm) 	9.79	9.09	Better Top Speed
Compression Ratio	9.7:1	9.2:1	Better Pick-Up
Fuel System	Programmed Fuel Injection	Carburetor	Superior Performance & Better Cold-Start
Height (mm)	1113	1099	Bigger Road Presence
Fuel Tank Capacity (ltr)	10	8.5	Enhances Convenience
i3s Technology 	Available	Not - Available	Better Mileage & More Savings
Side Stand Indicator 	Available	Not - Available	Enhances Convenience & Safety

Competition



Specifications/ Feature	Passion Pro BS6	TVS Victor	Benefits
ADVANTAGES			
Displacement (cc)	113.49	109.7	Superior Performance
Torque (Nm) 	9.79	9.4	Better Pick-Up
Fuel System	Programmed Fuel Injection	Carburetor	Superior Performance & Better Cold-Start
Height (mm)	1113	1090	Bigger Road Presence
Ground Clearance (mm)	180	175	Excellent Riding Comfort
Fuel Tank Capacity (ltr)	10	8	Enhances Convenience
i3s Technology 	Available	Not - Available	Better Mileage & More Savings
Side Stand Indicator 	Available	Not - Available	Enhance Convenience & Safety



Six Strokes of Hero



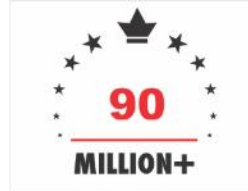
Standard across
all variants

Peace of Mind



Including 6000+
World Class Gen Nxt
Workshops

Convenience



Satisfied
Customers

Trust



World's Largest
2W Manufacturer for
19 Years in a Row

Pride



LOW COST OF OWNERSHIP

5 Free Services
upto 15 months

Value For Money



World's Largest
Customer Relationship
Management Program
in 2W Industry

Customer Focus

 **Hero**

WORLD'S

NO. 1^{*}
ONE

TWO-WHEELER COMPANY

19 YEARS IN A ROW

The slide features a white background with a large grey diagonal shape at the bottom right. Red and black geometric shapes are present in the top-left and bottom-right corners.

Happy Selling !!